

# Privacy Policy

## 1. Name and contact data of the controllers responsible for processing:

**Controller:**

HiveFive Interactive Kft.

Company Registration Number: 01 09 416850

support@vivalandgame.com

This Privacy Policy describes how Controller processes the personal information (“**Personal Information**”) collected about you when you use the videogame “**Vivaland**”.

## 2. Collection and storage of Personal Information and the purpose of their use

Controller does not directly collect any Personal Information by means of providing Vivaland. However, your Personal Information will be collected by the following service providers and disclosed to Controller in accordance with the below listed service provider’s applicable privacy policy:

- **Epic Games, Inc.** as the provider of Epic Online Services:  
<https://dev.epicgames.com/docs/epic-account-services/eos-data-privacy-visibility>
- **PlayFab, Inc.** as the provider of the PlayFab backend platform:  
<https://playfab.com/privacy-terms/>
- **Valve Corporation** as the provider of Steam a video game digital distribution service and storefront: [https://store.steampowered.com/privacy\\_agreement/](https://store.steampowered.com/privacy_agreement/) The app does use third party services that may collect information used to identify you.

Please note that all of this Service Provider are considered data controller, either together with Controller or by themselves.

## 3. Forwarding Personal Information

Controller may forward Personal Information to the following third parties:

- **HypeTrain Digital Ltd.** as the investor of Vivaland (“**Publisher**”) on the basis of Controller legitimate interest to fulfill its obligations under the respective agreement between Controller and Publisher.

## 4. Data subject rights

You have the right:

- pursuant to Art. 15 GDPR, to demand information about your Personal Information that we have processed. In particular, you can obtain information about the purposes of the processing, The categories of Personal Information concerned, the recipients or category of recipients to whom you data have been or will be disclosed, the envisaged period for which

the data will be stored, the existence of the right to request rectification, erasure, or restriction of the processing, or to object to it, the right to lodge a complaint with a supervisory authority, the source of your data, if these have not been collected by us, and on the existence of automated decision-making, including profiling, and any other meaningful information about their details or the logic involved;

- pursuant to Art. 16 GDPR, to demand the immediate rectification or completion of inaccurate Personal Information stored by us;
- pursuant to Art. 17 GDPR, to demand the erasure of Personal Information stored by us, unless their processing is necessary for exercising the right of freedom of expression and information, for compliance with a legal obligation, for reasons of public interest, or for the establishment, exercise or defence of legal claims;
- pursuant to Art. 18 GDPR, to demand the restriction of the processing of your Personal Information in cases where you contest the accuracy of the data, where the processing is unlawful yet you oppose the erasure of the Personal Information, where we no longer need the data but you still require them to establish, exercise or defend legal claims, or where you have objected to the processing of the data pursuant to Art. 21 GDPR;
- pursuant to Art. 20 GDPR, to obtain your Personal Information that you have provided to us in a structured, commonly used and machine-readable format and to demand the transfer of these data to another controller;
- pursuant to Art. 7 (3) GDPR, to withdraw your consent at any time, which will mean that in future we may no longer carry out the data processing that was contingent upon this consent and
- pursuant to Art. 77 GDPR, to lodge a complaint with a supervisory authority. In general you can contact the supervisory authority of your usual residence or place of employment, or that of our company headquarters for this purpose.

## **5. Right of objection**

Insofar as your Personal Information is processed on the basis of legitimate interests in accordance with Art. 6 (1) lit. f GDPR, you have the right, under Art. 21 GDPR, to object to the processing of your Personal Information, provided there are reasons relating to your particular situation or if the objection relates to direct marketing. In the latter case, you have a general right to object, which shall be implemented by the Controller without any reference to a particular situation.